

Network with 225+ general managers,
directors and guests from the most
prestigious private clubs at the
Charleston Place.



2022 National Club Conference



Charleston, S.C. • May 15-17

Presented by:

NATIONAL
CLUB ASSOCIATION
Advocacy | Insight | Governance

94% of 2021 attendees reported they would consider using a product or service they saw at the National Club Conference.

"Every aspect was top notch and very helpful."

*Lee Smith, COO
Forsyth Country Club*



"The programs were engaging and the entire itinerary flowed in a seamless fashion."

*Bob St. Francis, GM/COO
Sulgrave Club*



"Thanks so much for a great NCA conference. It was my first one, and my board president and I really enjoyed it."

*Jason Murphy, GM/COO
Pinehurst Country Club*



"Superb venue and speakers, well organized and excellent food. It was great to be able to attend this event and I look forward to next year. "

*Rob Tench, GM/COO
Orchid Island Golf & Beach Club*

Secure your sponsorship today by contacting Katina Cavagnaro at cavagnaro@nationalclub.org or 202-822-1291.

SPONSORSHIP BENEFITS

The National Club Conference is where you can connect with board members and general managers in a close and personal setting.

PRE- AND POST-CONFERENCE

Attendee list

CONFERENCE PROGRAM GUIDE

Company description

Company recognition

Vendor showcase

Ad inclusion

Logo inclusion

NATIONAL CLUB CONFERENCE EVENTS

Registrations included with sponsorship

VIP reception and dinner invitations

Event, product or service sponsorship

Speaking opportunity

Vendor showcase

Conference Tote Bag

PRESIDENTIAL PARTNER <i>1 available</i> \$25,000	NETWORKING PARTNER <i>2 available</i> \$15,000	MEAL PARTNER <i>3 available</i> \$10,000	BREAK SPONSOR <i>1 available</i> \$8,000
Yes	Yes	Yes	Yes
100 words	75 words	75 words	60 words
Yes	Yes	Yes	Yes
Logo & Contact Information	Logo & Contact Information	Logo & Contact Information	Logo & Contact Information
Full-page - back cover	Full-page	Half-page	
Conference Website, Emails, Signage, Lanyards & Room Key Card	Conference Website, Emails & Signage	Conference Website, Emails & Signage	Conference Website, Emails, Signage & During Breaks
4, Plus 4 Optional Events	3, Plus 3 Optional Events	3	2
4	3	3	2
Final Night Reception and Dinner	VIP Reception and Dinner; Chair's Reception	One Conference Meal (breakfast or lunch)	2 Refreshment Breaks (30 mins. each)
3 Minutes During Plenary Session	2 Minutes During Plenary Session	2 Minutes During Plenary Session following breakfast or lunch	1 Minute During Plenary Session
6' Table <i>premier placement</i>	6' Table <i>premier placement</i>	6' Table <i>priority placement</i>	6' Table
Logo on Bag, with 1 Item Inside	1 Item Inside	1 Item Inside	1 Item Inside

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EDUCATION SPONSOR <i>4 available</i> \$5,500	TRANSPORTATION SPONSOR <i>1 available</i> \$5,000	EXHIBITOR \$3,500 <i>(non-member \$4,500)</i>	PROGRAM GUIDE SPONSOR \$3,500
Yes	Yes	Yes	Yes
50 words	25 words	Company Listing	25 words
Yes	Yes	Yes	
Logo & Contact Information	Logo & Contact Information		
Conference Website, Emails, Signage & Education Session	Conference Website, Emails & Signage		Full-page
2	1	1	1
2	1	1	1
1 Plenary Education Session	Transportation		Conference Program Guide
1 Minute During Plenary Session			
6' Table	6' Table	6' Table	6' Table
1 Item Inside	1 Item Inside		

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CONFERENCE SCHEDULE

At a Glance

The National Club Conference invites sponsors and exhibitors to participate in all education and networking events.



SUNDAY, MAY 15

6:30 - 9 pm

VIP Reception and Dinner

MONDAY, MAY 16

7 am

Breakfast and Vendor Showcase

8:15 - 9:15 am

Education Sessions

9:15 - 10 am

Vendor Showcase

10 am - 12:15 pm

Club Governance Symposium

10 am - 12:45 pm

Education Sessions

12:45 - 1:30 pm

Lunch

1:30 - 2:30 pm

Education Session

3 - 5:30 pm

Optional Events

6 - 6:30 pm

ClubPAC Reception

6:30 - 9 pm



Excellence in Club Management®
Awards Ceremony & Dinner

Riviera Conference Theatre and Sottile Ballroom

TUESDAY, MAY 17

7 am

Breakfast and Vendor Showcase

8 - 9:30 am

Education Sessions

9:30 - 10:15 am

Vendor Showcase

10:15 am - 12:15 pm

Education Sessions

12:15 - 1 pm

Lunch

1 - 3:15 pm

Education Sessions

6 - 9 pm



Take Me Out to the Ballgame! Charleston
RiverDogs v. Augusta GreenJackets

The SEGRA Club at Joseph P. Riley Jr. Park

SPEAKER Line Up



Mike Veeck

Visionary, Co-Founder & Author
Fun is Good



Chris Singleton

Speaker
Chris Singleton Foundation



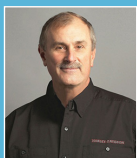
Roger Warren

President
Kiawah Island Golf Resort



Kristin Graziano

Sheriff
Charleston County



Keith Wandell

President/CEO (ret.)
Harley-Davidson

To see all speakers, visit nationalclubconference.org

ADDITIONAL CONFERENCE Highlights

- ▶ Networking opportunities to expand your customer base
- ▶ Distinction as an industry ally and subject matter expert
- ▶ Central access to industry contacts to boost brand visibility
- ▶ Opportunity to participate in all education sessions to heighten your industry knowledge

Contact Katina Cavagnaro at 202-822-1291 or cavagnaro@nationalclub.org for more information or to secure a sponsorship.

Visit nationalclubconference.org to learn more about the 2022 National Club Conference.

Key event sponsor:



2022 National Club Conference



Charleston, S.C. • May 15-17

2022 National Club Conference Reservation Form

The National Club Conference **provides you visibility and the opportunity to network and communicate with primary decision-makers** and influencers in the private club industry and encourages improved business strategies and partnerships.

WHAT IS THE NATIONAL CLUB CONFERENCE?

The National Club Conference provides the definitive national forum for private club leadership, showcasing prominent thought leaders and solution providers at best-in-class facilities with extraordinary recreational and networking events.

WHAT IS THE VENDOR SHOWCASE?

Starting at an investment level of \$3,500, your company can take part in the Conference's Vendor Showcase, allowing you to exhibit your products and services and to gain further exposure through inclusion in the conference program and website.

nationalclubconference.org

CONTACT INFORMATION

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

You will be asked to provide an electronic version of your organization's logo for use in promotional materials.

EXHIBITOR OPTIONS

- | | |
|---|--|
| <input type="checkbox"/> PRESIDENTIAL SPONSOR (\$25,000) | <input type="checkbox"/> BREAK SPONSOR (\$8,000) |
| <input type="checkbox"/> NETWORKING PARTNER (\$15,000) | <input type="checkbox"/> EDUCATION SPONSOR (\$5,500) |
| <input type="checkbox"/> MEAL PARTNER (\$10,000) | <input type="checkbox"/> TRANSPORTATION SPONSOR (\$5,000) |
| <input type="checkbox"/> ROOM KEY SPONSOR (\$8,500) | <input type="checkbox"/> EXHIBITOR (\$3,500) |

PAYMENT INFORMATION

Total: \$ _____

- ☐ Check *(U.S. funds drawn on a U.S. bank payable to National Club Association)*
- ☐ Credit Card

Card Number: _____ Exp: _____

Cardholder Name: _____ CVV: _____

- ☐ Send an Invoice

Send an additional e-mail receipt to: _____

RETURN COMPLETED FORM TO:

National Club Association 1201 15th Street NW Ste #450, Washington D.C. 20005
Make checks payable to National Club Association (U.S. funds & drawn on a U.S. bank)

Questions? Contact Katina Cavagnaro at (202) 822-1291
or cavagnaro@nationalclub.org