

Network with **225+** general managers, directors and guests from the most prestigious private clubs at the Charleston Place.



*2022 National Club Conference*



Charleston, S.C. • May 15-17

Presented by:

NATIONAL  
**CLUB**   
ASSOCIATION  
Advocacy | Insight | Governance

# 94% of 2021 National Club Conference attendees reported they would consider using one of the exhibitors at their club.

**“Every aspect was top notch and very helpful.”**

*Lee Smith, COO  
Forsyth Country Club*



**“The programs were engaging and the entire itinerary flowed in a seamless fashion.”**

*Bob St. Francis, GM and COO  
Sulgrave Club*



**“Thanks so much for a great NCA conference. It was my first one, and my board president and I really enjoyed it.”**

*Jason Murphy, GM and COO  
Pinehurst Country Club*



**“Superb venue and speakers, well organized and excellent food. It was great to be able to attend this event and I look forward to next year in Charleston.”**

*Rob Tench, GM/COO  
Orchid Island Golf & Beach Club*

# SPONSORSHIP BENEFITS

The National Club Conference is where you can connect with board members and general managers in a close and personal setting.

	<b>PRESIDENTIAL PARTNER</b> <i>1 available</i> \$25,000	<b>NETWORKING PARTNER</b> <i>2 available</i> \$15,000	<b>MEAL PARTNER</b> <i>3 available</i> \$10,000	<b>BREAK SPONSOR</b> <i>1 available</i> \$8,000
<b>PRE- AND POST-CONFERENCE</b>				
Attendee list	Yes	Yes	Yes	Yes
<b>CONFERENCE PROGRAM GUIDE</b>				
Company description	100 words	75 words	75 words	60 words
Company recognition	Yes	Yes	Yes	Yes
Vendor showcase	Logo & Contact Information	Logo & Contact Information	Logo & Contact Information	Logo & Contact Information
Ad inclusion	Full-page - back cover	Full-page	Half-page	
Logo inclusion	Conference Website, Emails, Signage, Lanyards & Room Key Card	Conference Website, Emails & Signage	Conference Website, Emails & Signage	Conference Website, Emails, Signage & During Breaks
<b>NATIONAL CLUB CONFERENCE EVENTS</b>				
Registrations included with sponsorship	4, Plus 4 Optional Events	3, Plus 3 Optional Events	3	2
VIP reception and dinner invitations	4	3	3	2
Event, product or service sponsorship	Final Night Reception and Dinner	VIP Reception and Dinner; Chair's Reception	One Conference Meal <i>(breakfast or lunch)</i>	2 Refreshment Breaks <i>(30 mins. each)</i>
Speaking opportunity	3 Minutes During Plenary Session	2 Minutes During Plenary Session	2 Minutes During Plenary Session <i>following breakfast or lunch</i>	1 Minute During Plenary Session
Vendor showcase	6' Table <i>premier placement</i>	6' Table <i>premier placement</i>	6' Table <i>priority placement</i>	6' Table
Conference Tote Bag	Logo on Bag, with 1 Item Inside	1 Item Inside	1 Item Inside	1 Item Inside

Secure your sponsorship today by contacting Katina Cavagnaro at [cavagnaro@nationalclub.org](mailto:cavagnaro@nationalclub.org) or 202-822-1291.

# SPONSORSHIP BENEFITS

	<b>EDUCATION SPONSOR</b> <i>4 available</i> \$5,500	<b>TRANSPORTATION SPONSOR</b> <i>1 available</i> \$5,000	<b>GOLF TOURNAMENT SPONSOR</b> <i>1 available</i> \$5,000	<b>EXHIBITOR</b> \$3,500 <i>(non-member \$4,500)</i>	<b>PROGRAM GUIDE SPONSOR</b> \$3,500
<b>PRE- AND POST-CONFERENCE</b>					
Attendee list	Yes	Yes	Yes	Yes	Yes
<b>CONFERENCE PROGRAM GUIDE</b>					
Company description	50 words	25 words	25 words	Company Listing	25 words
Company recognition	Yes	Yes	Yes	Yes	
Vendor showcase	Logo & Contact Information	Logo & Contact Information	Logo & Contact Information		
Ad inclusion					Full-page
Logo inclusion	Conference Website, Emails, Signage & Education Session	Conference Website, Emails & Signage	Conference Website, Emails & Signage		
<b>NATIONAL CLUB CONFERENCE EVENTS</b>					
Registrations included with sponsorship	2	1	1	1	1
VIP reception and dinner invitations	2	1	1	1	1
Event, product or service sponsorship	1 Plenary Education Session	Transportation	Golf Tournament		Conference Program Guide
Speaking opportunity	1 Minute During Plenary Session				
Vendor showcase	6' Table	6' Table	6' Table	6' Table	6' Table
Conference Tote Bag	1 Item Inside	1 Item Inside	1 Item Inside		

SOLD

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## 2022 National Club Conference



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## 2021 National Club Conference Reservation Form

The National Club Conference **provides you visibility and the opportunity to network and communicate with primary decision-makers** and influencers in the private club industry and encourages improved business strategies and partnerships.

### WHAT IS THE NATIONAL CLUB CONFERENCE?

The National Club Conference provides the definitive national forum for private club leadership, showcasing prominent thought leaders and solution providers at best-in-class facilities with extraordinary recreational and networking events.

### WHAT IS THE VENDOR SHOWCASE?

Starting at an investment level of \$3,500, your company can take part in the Conference's Vendor Showcase, allowing you to exhibit your products and services and to gain further exposure through inclusion in the conference program and website.

[nationalclubconference.org](http://nationalclubconference.org)

### CONTACT INFORMATION

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

*You will be asked to provide an electronic version of your organization's logo, for use in promotional materials.*

### EXHIBITOR OPTIONS

- |   |   |
|---|---|
| <input type="checkbox"/> PRESIDENTIAL SPONSOR <b>(\$25,000)</b> | <input type="checkbox"/> EDUCATION SPONSOR <b>(\$5,500)</b>       |
| <input type="checkbox"/> NETWORKING PARTNER <b>(\$15,000)</b>   | <input type="checkbox"/> TRANSPORTATION SPONSOR <b>(\$5,000)</b>  |
| <input type="checkbox"/> MEAL PARTNER <b>(\$10,000)</b>         | <input type="checkbox"/> GOLF TOURNAMENT SPONSOR <b>(\$5,000)</b> |
| <input type="checkbox"/> ROOM KEY SPONSOR <b>(\$8,500)</b>      | <input type="checkbox"/> EXHIBITOR <b>(\$3,500)</b>               |
| <input type="checkbox"/> BREAK SPONSOR <b>(\$8,000)</b>         |   |

### PAYMENT INFORMATION

Total: \$ \_\_\_\_\_

Check *(U.S. funds drawn on a U.S. bank payable to National Club Association)*

Credit Card

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ CVV: \_\_\_\_\_

Send an Invoice

Send an additional e-mail receipt to: \_\_\_\_\_

### RETURN COMPLETED FORM TO:

National Club Association 1201 15th Street NW Ste #450, Washington D.C. 20005  
Make checks payable to National Club Association (U.S. funds & drawn on a U.S. bank)

Questions? Contact Katina Cavagnaro at (202) 822-1291  
or [cavagnaro@nationalclub.org](mailto:cavagnaro@nationalclub.org)