Network with 200+ general managers, directors and guests from the most prestigious private clubs at one of the country's top private clubs.

2022 National Club Conference



Charleston, S.C. • May 15-17

Presented by:



94% of conference attendees reported they would consider using one of the exhibitors at their club.

"Every aspect was top notch and very helpful."

Lee Smith, COO Forsyth Country Club



"The programs were engaging and the entire itinerary flowed in a seamless fashion."

Bob St. Francis, GM and COO Sulgrave Club





"Thanks so much for a great NCA conference. It was my first one, and my board president and I really enjoyed it."

Jason Murphy , GM and COO Pinehurst Country Club



"The education was excellent. I don't think it could have been done any better."

Gerry Daly, Club Manager, The Country Club

SPONSORSHIP BENEFITS

The National Club Conference is where you can connect with industry leaders and general managers in a close and personal setting. All at one of the toprated private clubs.

| | PRESIDENTIAL PARTNER 1 available | NETWORKING PARTNER 2 available | MEAL PARTNER 1 available | ROOM KEY SPONSOR 1 available | BREAK SPONSOR 1 available |
|---|---|---|---|---|--|
| PRE- AND POST- | \$25,000 | \$15,000 | \$10,000 | \$8,500 | \$8,000 |
| CONFERENCE | | | | | |
| Attendee list | Yes | Yes | Yes | Yes | Yes |
| CONFERENCE PROGRAM GUIDE | | | | | |
| Company description (word count) | 100 | 75 | 75 | 75 | 60 |
| Company recognition | Yes | Yes | Yes | Yes | Yes |
| Vendor showcase | Logo & Contact Information | Logo & Contact Information | Logo & Contact Information | Logo & Contact Information | Logo & Contact Information |
| Ad inclusion | Full-page - back cover | Full-page | Half-page | | |
| Logo inclusion | Conference Website, Emails, Signage, Lanyards and Video | Conference Website, Emails, Signage and Video | Conference Website, Emails and Signage | Conference Website, Emails and Signage | Conference Website, Emails and Signage & During Breaks |
| NATIONAL CLUB CONFERENCE EVENTS | | | | | 5 |
| Registrations included with sponsorship | 4, Plus 4 Optional Events | 3, Plus 3 Optional Events | 3 | 2 | 2 |
| VIP reception and dinner invitations | 4 | 3 | 3 | 2 | 2 |
| Event, product or service sponsorship | Oceanside Reception and Dinner | VIP Reception and Dinner; Chair's Reception | One Conference Meal (breakfast or lunch) | Room Key Card | 2 Refreshment Breaks (30 mins. each) |
| Speaking opportunity | 3 Minutes During Plenary Session | 2 Minutes During Ple- nary Session | 2 Minutes During Ple- nary Session following breakfast or lunch | 1 Minute During Ple- nary Session | 1 Minute During Ple- nary Session |
| Vendor showcase | 6' Table premier placement | 6' Table premier placement | 6' Table priority placement | 6' Table priority placement | 6′ Table |
| Conference Tote Bag | Logo on bag, with 1 Item Inside | 1 Item Inside | 1 Item Inside | 1 Item Inside | 1 Item Inside |

Secure your sponsorship today by contacting Katina Cavagnaro at cavagnaro@nationalclub.org or 202-822-1291.

SPONSORSHIP BENEFITS

EDUCATION

| | SPONSOR 4 available \$5,500 | SPONSOR 1 available \$5,000 | SPONSOR 1 available \$5,000 | \$3,500 (non-member \$4,500) | |
|---|---|--|--|---------------------------------|--|
| PRE- AND POST- CONFERENCE Attendee list | | Yes | Yes | | |
| CONFERENCE PROGRAM GUIDE | | | | | |
| Company description (word count) | 50 | 25 | 25 | Company Listing | |
| Company recognition | Yes | Yes | Yes | Yes | |
| Vendor showcase | Logo & Contact Information | Logo & Contact Information | Logo & Contact Information | | |
| Ad inclusion | | | | | |
| Logo inclusion | Conference Website, Emails, Signage & Edu- cation Session | Conference Website, Emails & Signage | Conference Website, Emails & Signage | O | |
| NATIONAL CLUB CONFERENCE EVENTS | | | | N | |
| Registrations included with sponsorship | | 1 | 1 | 1 | |
| VIP reception and dinner invitations | | 1 | 1 | | |
| Event, product or service sponsorship | 1 Plenary Educa- tion Session | Transportation | Golf Tournament | | |
| Speaking opportunity | 1 Minute During Ple- nary Session | | | | |
| Vendor showcase | 6′ Table | 6' Table | 6' Table | 6′ Table | |
| Conference Tote Bag | 1 Item Inside | 1 Item Inside | 1 Item Inside | | |

TRANSPORTATION

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GOLF TOURNAMENT

PROGRAM GUIDE

SPONSOR

Yes

Full-pcge

1

Conference

Program Guide

6' Table

EXHIBITOR

2022 National Club Conference



Charleston, S.C. • May 15-17

2021 National Club Conference Reservation Form

The National Club Conference **provides you visibility and the opportunity to network and communicate with primary decision-makers** and influencers in the private club industry and encourages improved business strategies and partnerships.

WHAT IS THE NATIONAL CLUB CONFERENCE?

Presented by the National Club Association, the annual National Club Conference is a renowned educational forum for leading decision makers in the private club industry.

WHAT IS THE VENDOR SHOWCASE?

Starting at an investment level of \$3,500, your company can take part in the Conference's Vendor Showcase, allowing you to exhibit your products and services and to gain further exposure through inclusion in the conference program and website.

CONTACT INFORMATION

| Organization: | | | |
|-----------------------|--------|----------|------|
| Contact Name: | | | |
| Address: | | | |
| City: | | _ State: | Zip: |
| Phone: | Email: | | |
| Weh Site [.] | | | |

You will be asked to provide an electronic version of your organization's logo, for use in promotional materials.

EXHIBITOR OPTIONS

- PRESIDENTIAL SPONSOR (\$25,000)
- NETWORKING PARTNER (\$15,000)
- MEAL PARTNER (\$10,000)
- ROOM KEY SPONSOR (\$8,500)
- BREAK SPONSOR (\$8,000)

PAYMENT INFORMATION

Total: \$ _____

Check (U.S. funds drawn on a U.S. bank payable to National Club

Association)

Credit Card

| Card I | lumbe |
|--------|-------|
|--------|-------|

ber: _____ Exp: _____

Cardholder Name: _____ CVV: _____

EDUCATION SPONSOR (\$5,500)

EXHIBITOR (\$3,500)

TRANSPORTATION SPONSOR (\$5,000)

GOLF TOURNAMENT SPONSOR (\$5,000)

Send an Invoice

Send an additional e-mail receipt to:

RETURN COMPLETED FORM TO:

National Club Association 1201 15th Street NW Ste #450, Washington D.C. 20005 Checks should be made payable to NCA in U.S. dollars & drawn on a U.S. Bank

> Questions? Contact Katina Cavagnaro at (202) 822-1291 or cavagnaro@nationalclub.org

nationalclubconference.org